GAUTAM BUDDHA UNIVERSITY, GREATER NOIDA

SYLLABUS FOR PhD. Information Technology: GBU-ET

RESEARCH METHODOLOGY

Nature and Purpose of Research: Meaning of research, aim, Nature and scope of research, Prerequisites of research, Types of research: Exploratory, Descriptive and Experimental.

Research Problem: Types of research problems, Characteristics of a good research problem, Hypothesis: Meaning and types of hypothesis, Research proposal or synopsis.

Research Methods: Qualitative and Quantitative

Review of Literature: Purpose of the review, Identification of the literature, organizing the literature.

Data Collection and Analysis: Types of data, Methods of data collection, Sample and Population, Sampling Techniques, Characteristics of a good sample, Tools of Data Collection: Observation method, Interview, Questionnaire, various rating scales, Characteristics of good research tools.

Descriptive Statistics: Tabulation, Organization, and Tabulation and Graphical Representation of Quantitative data, Measures of Central Tendencies: Mean, Median, Mode Measures of Variability: Range, Quartile Deviation, Standard Deviation, and Coefficient of variation. Normal Probability Distribution: Properties of normal probability curve, Skewness and Kurtosis, Data analysis with Statistical Packages (MS-Excel, SPSS), Hypothesis Testing, Generalization and Interpretation.

Research Report: Structure and Components of Research Report, Types of Report, Characteristics of Good Research Report, Bibliographical Entries, Research Ethics